

蔡琴

“有琴有義2011”

防癌慈善演唱會

Tsai Chin Charity Concert 2011

Saturday, April 30, 2011

Sunday, May 1, 2011

University of Houston Cullen Performance Hall

贊助及廣告價目

Sponsorship & Advertising Rate

華人癌症紀念基金會
Chinese Cancer Memorial Foundation
kitty.geiger@sbcglobal.net

角聲癌症協會—休士頓區會
Herald Cancer Association-Houston
7001 Corporate Drive, #380
Houston, Texas 77036
cancer.cchc.org
Chang77479@yahoo.com

角聲
癌症協會 休士頓
HERALD CANCER ASSOCIATION
Houston

June 1, 2010

Dear Friends,

We are pleased to announce that Ms Tsai Chin will be hosting two charity concerts in Houston on April 30 and May 1, 2011, benefiting cancer patients, survivors, and their families.

In 2008, concerts of the same nature were held in Los Angeles, Houston and the Silicon Valley, where Ms. Tsai Chin was able to raise more than 1 million dollars for different cancer-related organizations.

We are thrilled that Ms. Tsai Chin has put Houston on her charity concert tour itinerary in 2011. The proceeds will be earmarked for Chinese Cancer Memorial Foundation of California, and Herald Cancer Association-Houston, an organization whose objective is to provide cancer related support and education for Houston's Chinese American community.

We sincerely ask you to join Ms Tsai Chin in this meaningful endeavor by donating generously as a sponsor or by advertising in her concert program booklet. Please note that all sponsorships and advertising on the 3,500 program booklets are 100% tax deductible. We hope you will consider one of the sponsorship categories or advertising opportunities outlined in the package attached.

Your support is deeply appreciated.

Sincerely,

Tsai Chin Charity Concert Planning Committee

Cecilia Chang, Cynthia Chen, Nine Min Cheng, Kitty Geiger, Wen Lee Huang, Tina Lay-Su, Jason Leung, Nancy Liu, Whey May Shen, Minly Sung, Melinda Tang, Jennifer Wu, Michael Ma (Austin), William Ting (Dallas), Yalee Shih (Corpus Christi)

INTRODUCTION to the CHINESE CANCER MEMORIAL FOUNDATION (CCMF)



The organization was founded in 1996 by Dr. Paul Huang, a successful entrepreneur in Silicon Valley, in memory of his late wife Daisy Ku Huang who died of stomach cancer in February, 1996 at the age of 46. The organization, originally named the Daisy Ku Huang Memorial Foundation, then changed to the Chinese Cancer Memorial Foundation (CCMF), so that it could welcome other families who lost their loved ones to cancer and invite them to join Dr. Huang to be under the new CCMF's charter to help cancer patients either directly or through other cancer-related organizations.

Besides financial aid to low-income cancer patients, CCMF also financially supports other cancer-related organizations, such as the American Cancer Society -- Northern California Chinese Unit and the Asian Liver Center of the Stanford University Medical Center, Chinese Christian Herald Crusades to sponsor cancer prevention education and health fairs for new low-income Chinese immigrants. All requests and projects are carefully screened and evaluated by 7 board members, chaired by Dr. Paul Huang. Among them, Nai-Yu Pai is a CPA, Dr. Jenta Shen and Dr. Ming-Chien Tang are in the medical field, Wen Ku is in high tech management field, Wen Ku and Kitty Geiger are in finance field.

It's a small organization. It does not have any staff members; all board members are volunteers. They do whatever they can within their capability to help cancer patients and other organizations to fight cancer together. As of December 2009 service activities included emergency financial aid to more than a hundred cancer patients, and providing health screening for over 1,000 new low-income uninsured Chinese immigrants. If you have any questions, please communicate with board member Kitty Geiger at: kitty.geiger@sbcglobal.net.

INTRODUCTION OF HERALD CANCER ASSOCIATION - HOUSTON



Herald Cancer Association - Houston (HCAH) is a non-profit social service organization under the auspices of the international organization, Chinese Christian Herald Crusades (CCHC) and is also a sister organization of Herald Cancer Care Network (HCCN) based in the Bay area of California. HCAH was established in October 2006. Its mission is to provide multifaceted cancer related support and education for the greater Houston Chinese American community by overcoming cultural and language barriers. The goals are to enhance the prevention and early detection of cancer, as well as to improve the quality of life of cancer patients and their families. Through collaboration with other cancer related organizations, HCAH serves as a bridge between mainstream cancer organizations and the Chinese community by bringing the vast amount of knowledge-based resources and services to the underserved Chinese Community here in the greater Houston area. HCAH provides free services to all regardless of their region or social background.

HCAH's resources and services currently include the following: cancer information, public education workshops, cancer screenings, telephone help-line, visitation and caring, patient assistance, support groups, cancer resource referral, bereavement support, and caregiver training. Through our patient services, cancer support groups, advocacy and participation in research programs, we aim to minimize suffering and improve the quality of life of cancer patients and their families. For more information about us, please visit our website: www.cancer.cchc.org.

Tsai Chin Charity Concert - 2011

Saturday, 4/30/2011, 7:00pm

Sunday, 5/1/2011, 4:00pm

University of Houston Cullen Performance Hall

Sponsorship Packages (100% Tax Deductible)

Class	Price	Remarks
<i>Diamond Sponsor</i>	\$10,000	<ul style="list-style-type: none"> • One (1) Inside Full Page, B/W ad on program booklet • Name and logo to be printed on posters, flyers, and program booklet • Invitation to pre-show conference with Tsai Chin • 20 complimentary VIP tickets
<i>Jade Sponsor</i>	\$5,000	<ul style="list-style-type: none"> • One (1) Inside Half Page, B/W ad on program booklet • Name to be printed on program booklet • Invitation to pre-show conference with Tsai Chin • 10 complimentary VIP tickets
<i>Gold Sponsor</i>	\$3,000	<ul style="list-style-type: none"> • Name to be printed on program booklet • Invitation to pre-show conference with Tsai Chin • 6 complimentary VIP tickets
<i>Silver Sponsor</i>	\$1,000	<ul style="list-style-type: none"> • Name to be printed on program booklet • Invitation to pre-show conference with Tsai Chin • 2 complimentary VIP tickets

Program Booklet Advertising Packages (3,500 copies, 100% Tax Deductible)

A. Back Cover- Color	\$4,000	<ul style="list-style-type: none"> • Name to be printed on program booklet • Invitation to pre-show conference with Tsai Chin • 6 complimentary VIP tickets
B. Inside Front/Back-Color	\$2,500	<ul style="list-style-type: none"> • Name to be printed on program booklet • Invitation to pre-show conference with Tsai Chin • 4 complimentary VIP tickets
C. Full Page, Black & White	\$1,200	<ul style="list-style-type: none"> • 2 complimentary VIP tickets <p>Invitation to pre-show conference with Tsai Chin</p>
D. Half Page, Black & White	\$700	<ul style="list-style-type: none"> • 2 complimentary \$165 tickets <p>Invitation to pre-show conference with Tsai Chin</p>

“有琴有義2011”蔡琴 防癌慈善演唱會

Saturday, 4/30/2011, 7:30pm (星期六) 晚上七時三十分

Sunday, 5/1/11, 4:00pm (星期日) 下午四時

University of Houston Cullen Performance Hall

Sponsorship Return Form 贊助 / 廣告回應表

I would like to support the charity concert as 我願以如下方式贊助 (可全額抵稅):

_____ Diamond Sponsor	鑽石贊助	\$10,000
_____ Jade Sponsor	翡翠贊助	\$5,000
_____ Gold Sponsor	黃金贊助	\$3,000
_____ Silver Sponsor	白銀贊助	\$1,000
_____ Request Songs /Dedication	我想點歌贊助	每首歌 \$ 1,000+ each song

I would like to place advertisement in the program bookist 我願刊登廣告 (可全額抵稅):

_____ A) Color Back Cover Page 彩色封底頁 (8.5" W x 11" H)	\$4,000
_____ B) Color Inside Front/Back Cover Page 彩色內封面 / 內封底 (8" W x 11" H)	\$2,500
_____ C) Full Page, B/W 全頁內頁黑白 (8" W x 11" H)	\$1,200
_____ D) Half Page, B/W 半頁內頁黑白 (8" W x 5" H)	\$700
_____ Will supply logo/artwork. (Deadline: 2/15/11)	
附上公司 logo 或廣告設計樣本 (請於 2/15/11 前交稿, 或 Email 至 (chang77479@gmail.com))	

Ticket Order 我願接受:

星期六 /Saturday (4/30) X _____ 張 星期日 /Sunday (5/1) X _____ 張

Donor's Information 贊助者:

Organization's Name 捐款單位 (公司): _____
Donor's Name 捐款人中 / 英文姓名: (Chinese 中) _____ (English) _____
Contact 聯絡人: _____ Tel 電話: _____ Fax 傳真: _____
Cell 手機: _____ E-mail 電郵地址: _____
Address 地址: _____

Signature 簽名: _____ Date 日期: _____

Checks for concert sponsorship/advertising/ticket purchase should be made payable to
(演唱會之贊助、廣告或購票支票抬頭請寫): **CCMF (Chinese Cancer Memorial Foundation),**

Please mail to (請寄至): **Herald Cancer Association-Houston,**

7001 Corporate Dr., #380, Houston, TX 77036 Tel: 832-526-4771 or Fax: 1-866-240-6953